

Lover.ly Sweepstakes Terms & Conditions

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

1. **Introduction.** These Lover.ly sweepstakes terms and conditions (the “**Agreement**”) is by and between you (“**You**” or “**Entrant**”) and Dubble Media, Inc. (“**Lover.ly**”), and govern the terms and conditions under which You may enter the “Put Some Spring In Your Step” sweepstakes made available by Lover.ly (the “**Sweepstakes**”). Please read this Agreement carefully before entering. By entering such sweepstakes, clicking the "submit" box and/or otherwise indicating electronic acceptance of this Agreement, You agree to become bound by this Agreement.

2. **Entry.** In order to enter the Sweepstakes, You may, beginning on or about March 24, 2014 at 12:00 PM EDT and ending Friday, April 4, 2014 at 5:00 PM EDT (“**Entry Period**”), do the following:

Enter first name, last name, email address, and zip code. Contest entrants may gain an additional entry by providing friends’ email addresses, sharing the contest on Facebook, or sharing on Twitter during the Entry Period.

Fully completed entries must be received during the Entry Period to be eligible for the Grand Prize. Limit four entries per person and per email address. Entries generated by script, macro or other automated means are void. Entries become the property of Lover.ly upon receipt and will not be returned.

3. **Eligibility.** The Sweepstakes is only open to legal residents of the 50 United States and the District of Columbia who are 18 years of age or older as of March 24, 2014. Employees of Lover.ly and its respective subsidiaries, affiliates and the directors, officers, employees or agencies, including any of their respective partners or prize suppliers (collectively, the “**Lover.ly Affiliates**”) and any of the members of their immediate family (defined as spouse, mother, father, in-laws, grandmother, grandfather, brother, sister, children and grandchildren) or same household of each are not eligible to participate. The Sweepstakes is void in Puerto Rico and where prohibited or restricted by law, and is subject to all applicable federal, state and local laws. Lover.ly and its Affiliates, promotional partners, prize providers, sales representatives, distributors and promotion and other vendors involved in this Sweepstakes are not responsible for lost, late, misdirected, illegible or postage-due entries or the operation of the Sweepstakes. Entries may be screened for compliance with Sweepstakes requirements; non-complying entries are not eligible. Proof of identity / age may be required.

4. **Prize/Odds Of Winning**

One (1) GRAND PRIZE: One pair of shoes found in the Lover.ly engine. Retail value must be under \$1000. Shoe must be found in the Lover.ly search engine and must currently be in stock. (the “**Grand Prize**”) (approximate retail value (“**ARV**”) of \$1000). The Grand Prize cannot be transferred, assigned, or redeemed for cash, but Lover.ly reserves the right to substitute the Grand Prize with a prize of equal or greater value should the Grand Prize become unavailable for any reason. Odds of winning depend on the total number of eligible entries received.

5. **Drawings.** The Grand Prize winner will be selected in a random drawing on or about April 7th, 2014 from all eligible entries received during the Entry Period. The Grand Prize winner will be notified by phone and/or or e-mail no later than April 7th, 2014. Lover.ly will conduct the drawing. The drawing results, and all decisions made by Lover.ly related to or in connection with the Sweepstakes, are final and binding. By participating, You agree to abide by and be bound by this Agreement, the results of the drawing and Lover.ly’s decisions.

Winner Notification/Verification. The potential Grand Prize winner will be notified by phone and/or e-mail (at Lover.ly’s discretion) and may be required to complete, sign and return, a notarized Affidavit of Eligibility/Release of Liability and, where legal, Publicity Release. The potential Grand Prize winner is required to return his/her completed and signed documents within fourteen (14) days from the date of

issuance or the Grand Prize may be forfeited and an alternate winner selected. The Grand Prize winner is responsible for any and all federal, state and local taxes associated with the prizes, if applicable.

6. **General Rules.** Entry constitutes acceptance of all rules. All federal, state and local laws and regulations apply. Entrants assume all liability for any injury or damage caused, or claimed to be caused, by participation in this Sweepstakes or their redemption or use of their prize. By participating in this Sweepstakes, You agree to be bound by this Agreement and the decisions of the Lover.ly, whose decisions are final, and agree to release Lover.ly and its Affiliates and all parties related thereto, all marketing partners and each of their respective parent companies, subsidiaries, affiliates, and each of their respective directors, officers, employees, agents and all others associated with the development and execution of this Sweepstakes from any and all liability from injury, loss or damage of any kind resulting from participation in this Sweepstakes or acceptance or use of any prize. Lover.ly and its Affiliates are not responsible for: (a) any typographical or other error in the printing, the offering or the announcement of the Grand Prize or in the administration of the Sweepstakes, whether caused by computer, technical or human error; (b) incomplete, lost, late, damaged, illegible or misdirected e-mail or for any technical problems, malfunctions of any telephone lines, computer systems, servers, providers, hardware/software, lost or unavailable network connections or failed, incomplete, garbled or delayed computer transmission or any combination thereof; (c) any liability for damage to any computer system resulting from participation in or accessing or downloading information in connection with this Sweepstakes. Lover.ly assumes no responsibility for the undeliverable entries resulting from any form of active or passive filtering by a user's Internet service provider or for other technical limitations. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS SWEEPSTAKES OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAW. SHOULD SUCH AN ATTEMPT BE MADE, LOVER.LY RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. Entries will be declared to be made by the Authorized Account Holder of the e-mail address submitted at the time of entry. "**Authorized account holder**" is defined as the natural person who is assigned to an e-mail address by an internet access provider, online service provider, or other organization (e.g., business, educational institution etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Lover.ly reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Sweepstakes or violates the Official Rules. If for any reason the Sweepstakes is not capable of running as planned, including (without limitation) due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure, human error or any other causes beyond the control of Lover.ly that corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, Lover.ly reserves the right in its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes and award the prizes from among all eligible entries received prior to cancellation or termination. All aspects of the Grand Prize are nontransferable and no substitutions are allowed except at Lover.ly's sole discretion. No cash equivalent or exchange of Grand Prize is permitted (except at Lover.ly's sole discretion). The Grand Prize winner agrees to indemnify and hold harmless and waive any and all claims of liability of any kind whatsoever against Lover.ly and its Affiliates, including any accident, loss, injury or death occurring or in any way related to the Grand Prize or use/misuse thereof or while traveling to and/or from a location to obtain or use Grand Prize. Neither Lover.ly nor Lover.ly Affiliates make any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Sweepstakes or use of the prizes including, without limitation, quality, merchantability and fitness for a particular purpose.

7. **Publicity/Marketing.** Except where prohibited, Your entry in this Sweepstakes constitutes Your permission to Lover.ly to use Your name, likeness, photograph, voice, opinions, hometown and state or province, and entry (with or without attribution) for promotional purposes in any media, worldwide and without further payment or consideration. You may opt-out of receiving such communications or as provided within any such marketing materials (e.g., using the "Unsubscribe" feature provided in the footer of their emails).

8. **GOVERNING LAW & VENUE.** This Agreement and all matters arising out of the Sweepstakes shall be governed by the laws of the state of New York without reference to its conflicts of laws principles. The state and federal courts located in New York County, New York shall have sole and exclusive

jurisdiction of any controversies or matters arising out of this Agreement or the Sweepstakes. You hereby waive any and all objections to such jurisdiction and hereby irrevocably submit to the jurisdiction and venue of such courts.

9. **Winners List/Rules.** To see a list of winners (available after April 7th, 2014) and Official Rules, please visit www.Lover.ly and click on the Sweepstakes link. You may also write to:

Lover.ly

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New York, NY 10010